



International Alliance for  
Biological Standardization

# Leveraging Analytical and Bioprocess Platforms for Biological Product Development and Commercialization

May 14-15, 2025

*Brussels, Belgium*

## **ABSTRACT**

Platforming technologies are now widespread in biotechnology for both human and veterinary products. They have demonstrated their effectiveness and serve as powerful tools throughout cell line development, upstream and downstream operations, formulation development, and analytical testing. Platforms utilize prior knowledge and shared industry experiences to speed up the development of innovative medicines. Additionally, contract development and manufacturing companies (CDMOs) heavily utilize platforms to work across products to help clients bring innovative new medicines to the clinic.

However, there are no universal standards on how to create, justify and support platforms across the pharmaceutical industry and disciplines. Including platform information and the specific non-product level of detail in dossiers is key for regulatory agencies to evaluate a platform's robustness and applicability using tools such as a risk-based assessments. Rationale and justification on how prior knowledge and platform data is suitable for the intended product is essential in a review.

This Workshop will explore the use of platform approaches and technologies in development and registration. It will include case studies demonstrating how prior knowledge for a platform is applied across products. The objective is to help developers and manufacturers work with health authorities to align expectations from Phase 1 development through commercialization. Additional topics covered will include creating, verifying, and maintaining platforms, their lifecycle, using them in regulatory submissions, and transitioning from first-in-clinic trials to commercial approval.

## **Scientific Committee:**

Shawn **Novick**, IABS Chair  
Tura **Camilli**, Amgen  
Jean-François **Dierick**, GSK  
Marcel **Hoefnagel**, MEB  
Christopher Carl **Frye**, Eli Lilly & Co  
Caroline **Leveder**, Sanofi  
Mourad **Mellal**, Catalent  
Nadine **Ritter**, Global Biotech Experts  
Marc **Verhagen**, Sanofi

## **Organizing Committee:**

Shawn **Novick**, IABS Chair  
Madinina **Cox**, Events Manager, IABS/MC'Com, France

# PROVISIONAL AGENDA

## Day 1: Wednesday, May 14, 2025

**8.30am** Official welcomes from IABS  
**Shawn Novick**, IABS Vice-President

### Session I - Laying the Foundation: Platform Definition, Creation and Lifecycle

*Moderators: Mourad **Mellal**, Catalent, Jean-François **Dierick**, GSK, Marcel **Hoefnagel**, MEB & Shawn **Novick**, IABS*

**8.45am** Laying the Foundation for Platform tech

**9.15am** Definitions: What is a platform (regulatory perspectives) – Marcel **Hoefnagel**, MEB

**9.45am** Industry Perspectives Analytical – Jean-François **Dierick**, GSK

**10.15-11.00am** *Coffee & Tea Break*

**11.00 am** Industry Perspectives Process

**11.30 am** Panel Discussion

**12.30-1.45pm** *Lunch Break*

**POSTER SESSION** – from 1.15-2.00 pm

### Session II – Case Studies – The Use of Platform Capabilities in Late-Stage Development and Commercial Applications

*Moderator: Christopher Carl **Frye**, Eli Lilly & Co*

**1.45pm** Analytical Case Studies

**2.15pm** Analytical: Different modalities

<b>2.45pm</b>	Analytical: Different CMC aspects; ADCs mRNA, DP, Analytical
<b>3.15-3.45pm</b>	<i>Coffee &amp; Tea Break</i>
<b>3.45pm</b>	Process: Creating and maintaining a platform
<b>4.15pm</b>	
<b>4.45pm</b>	
<b>5.15pm</b>	Panel Discussion
<b>6.15pm</b>	<i>End of Day 1</i>

## Day 2: Thursday, May 15, 2025

### Session III – Forward Looking Opportunities – Impact to CDMOs, Impact to Sponsors

*Moderator: Nadine Ritter, Global Biotech Experts*

**8.45am**

**10.30am**      *Coffee & Tea Break*

### Session V – Break-Out

**11.15am**      What do we want this to look like in 5 years?  
How to get there ? (Discussion with regulators)  
Be provocative

**12.15 pm**      Feedback

**1.00-2.00pm**      *Lunch Break*

### Session V – Platform Go Commercial

*Moderator: Marc Verhagen, Sanofi*

<b>2.00pm</b>	Life cycle management: commercial
<b>2.30pm</b>	New sites
<b>3.00pm</b>	Using and Filing the Master File
<b>3.30pm</b>	<i>Coffee &amp; Tea Break</i>
<b>4.00pm</b>	Panel discussion
<b>5.00pm</b>	Conclusions
<b>5.00pm</b>	End of meeting

## Session II

### Case Studies – The Use of Platform Capabilities in Late-Stage Development and Commercial Applications

**Chairperson:** Christopher Carl **Frye**, Eli Lilly & Co

This session will focus on real examples of how platforms for large molecule modalities, both process and analytical, can be developed, submitted to Health Authorities, and successfully implemented. Key enablers and challenges for a successful submission will be presented and discussed. Documentation, data analysis and use of prior knowledge in the scientific justifications along with key experimentation from development through commercial application are among the topics we hope to cover as it pertains to the updated ICH guidance.