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Cristiana Campa, PhD, is currently a Technical R&D Advisor and Senior Fellow at GSK Vaccines, with more than 20 years' experience in Chemistry, Manufacturing and Control (CMC) in biologics research and development. In her current role, she is very active in CMC advocacy, with contributions to cross-company discussion on innovative technologies, specifications setting and accelerated development strategies, fostering dialogue with Regulatory Agencies. She is active in several trade associations, and in an elected member of the Parenteral Drug Association Board of Director since January 2023.

After her PhD and Post-Doc in Chemistry, she worked at Bracco Imaging SpA (2002-2006), first as a senior researcher and then as head of Trieste research laboratory. She joined Novartis Vaccines in 2006, Technical R&D; first as analytical senior manager and then as Head of Analytical Development, Italy. Since 2012, Cristiana has worked on Quality by Design principles implementation across different company sites in Europe and US. After acquisition of Novartis Vaccines by GSK in 2015, she has been the Head of QbD Integration and, until June 2018, the Head of Science and Development Practices in Global Technical R&D, covering Quality by Design, Knowledge Management and Development roadmaps.

