



International Alliance for  
Biological Standardization

# 11th Annual Statistics Workshop: Big Tent Statistics - Conveying the Importance of Statistical Contributions

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Virtual Meeting

## Conveying the Value of Statistical Contributions

Few people outside our field understand the intrinsic value of statistical contributions. It's up to us to convey that value. When we don't, our contributions are diminished and we lose influence. This presentation will address three questions:

1. What is the popular perception of statistics?
2. What is the essence of statistics?
3. How do we demonstrate the value of statistics?

Article link : <https://www.tandfonline.com/doi/full/10.1080/01621459.2013.771010>

