



International Alliance for
Biological Standardization



Dr. Barbara Storck

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Dr. Barbara Storck is a veterinarian with more than 30 years of experience. Since 2001 with own office - mainly poultry and a DAKKS accredited laboratory.

Since Oct. 2020 Dr. Barbara Storck is the owner and Managing director of the largest turkey breeding business in Europe with over 500 employees. For more than 60 years the name Moorgut Kartzfehn is standing for best quality, innovative research and comprehensive service in rearing and multiplying turkeys. 300.000 parents are kept on own farms, annually generating around 34 million hatching eggs. Circa 20 million day-old poults each year are hatched exclusively at Kartzfehn hatcheries. The company delivers in the main to German turkey producers and also export - for example Poland, Czech Republic or Netherland. In addition to the poults, turkey hatching eggs are also sold to different continents. The export share is over 50 %.

As a breeding business operating on an international scale, animal welfare plays a crucial role in our daily operations.

One of the research topics Kartzfehn committed to is the development of animal-friendly rearing techniques and feed for turkeys that is suitable for the species.

As a member of the Association of German Turkey Producers and in partnership with the state ministries, various animal welfare organisations and the German Federal Ministry of Consumer Protection, Kartzfehn also

drew up a voluntary agreement on rearing turkeys. Kartzfehn is always sure to set a good example when it comes to implementing these 'national benchmarks' in practice.

